

PLANNED GIVING WITH LIFE INSURANCE

Supporting the Regional Animal Protection Society
(RAPS)



CREATE A LEGACY OF LOVE

Your passion for animals can live on, ensuring that rescued and vulnerable animals receive the care they need for generations to come. Many people are unaware that life insurance can be a powerful tool for legacy giving. By designating RAPS as a beneficiary, you can make a lasting impact with minimal financial commitment today, while gaining potential tax benefits.

HOW LIFE INSURANCE CAN TRANSFORM GIVING

Life insurance is an often-overlooked method of charitable giving that allows you to leave a significant gift with little impact on your current financial situation. Whether you are looking to maximize your legacy or contribute in a tax-efficient way, life insurance offers a unique opportunity to create lasting change.

WAYS TO SUPPORT RAPS WITH LIFE INSURANCE

- **Name RAPS as a Beneficiary:** Designate RAPS as a full or partial beneficiary of your policy, ensuring your generosity extends beyond your lifetime.
- **Transfer an Existing Policy:** Donate a fully paid or partially paid policy and receive a charitable tax receipt for its cash value today.
- **Purchase a New Policy for RAPS:** Take out a policy in RAPS' name, allowing you to contribute with manageable premium payments while benefiting from tax advantages.



SETTING UP YOUR POLICY

Making a planned gift through life insurance is simple. Here's how to get started:

1. **Consult with Your Advisor:** Speak with your financial planner or insurance provider to explore how life insurance can fit into your charitable giving plan.
2. **Choose Your Giving Method:** Determine whether you want to name RAPS as a beneficiary, transfer an existing policy, or purchase a new one.
3. **Complete the Paperwork:** Work with your insurance provider to update beneficiary designations or transfer documents.
4. **Inform RAPS:** Let us know about your generous commitment so we can acknowledge your support and ensure your wishes are honored.

THE BENEFITS OF GIVING THROUGH LIFE INSURANCE

- **Amplified Impact:** Your modest contributions today can result in a substantial gift to RAPS in the future.
- **Tax Advantages:** Potential tax deductions can help reduce your taxable estate.
- **Preserve Your Estate:** Keep your other assets intact for loved ones while still making a meaningful charitable contribution.
- **A Lasting Legacy:** Your gift will provide lifesaving care and advocacy for animals in need for years to come.

YOUR GIFT IN ACTION

By supporting RAPS through life insurance, you help provide:

- Lifesaving veterinary care for sick and injured animals
- Safe shelter and sanctuary for abandoned pets
- Community programs that support pet owners in need
- Advocacy and education to promote humane animal treatment



TAKE THE NEXT STEP

If you are considering a planned gift through life insurance, we would love to discuss how your generosity can make a lasting difference. Contact us today to learn more.

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*Thank you for helping us protect and care for animals in need—
today and for years to come.*

