CAPITAL CAMPAIGN FOR A
REGIONAL ANIMAL HOSPITAL
A NEW MODEL IN NO-KILL ANIMAL CARE

* Hospital name and facility require accreditation and approval of the Veterinarian College of BC.
The Richmond Animal Protection Society is becoming the Regional Animal Protection Society.

Why? Because RAPS has been providing excellence in NO-KILL animal care and control for more than two decades. Now, with your support, we are streamlining the RAPS Model, which will not only revolutionize our services to animals but make our experience and systems available to other NO-KILL animal-serving agencies to potentially improve the lives of millions more animals.

To improve the lives of more animals, families, neighbourhoods and communities, we are launching a revolution at the intersection of

- **NO-KILL ANIMAL CARE**
- **VETERINARY EXCELLENCE**
- **IN-AGENCY ANIMAL HOSPITAL**
- **ANIMAL SHELTER BEST PRACTICES**
- **SANCTUARY BEST PRACTICES**
- **SOCIAL ENTERPRISE**
- **SCALABILITY THAT WILL POTENTIALLY IMPACT MILLIONS OF COMPANION ANIMALS**

Cover photo: Michele Wright, Furry Friends Photography

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**RAPS’ NO-KILL ETHOS**

RAPS is a NO-KILL animal-serving organization. Under our care, no animal is ever euthanized due to lack of space, treatable illness, physical defect, age, rectifiable behavioural or socialization issues. This is a commitment we make to the animals and the people we serve.

Our proposed new Regional Animal Hospital allows us to meet our commitment to the NO-KILL ethos.
The Regional Animal Hospital will be a state-of-the-art veterinary clinic and the first one in Canada to support animal sanctuaries, animal shelters and foster programs.

Your support now will:

- Create an in-agency RAPS Regional Animal Hospital
- Eliminate RAPS’ external medical expenses
- Develop a social enterprise that ensures RAPS’ permanent financial sustainability
- Enhance services to low-income clients
- Expand our Animal Food Bank program
- Grow RAPS Cat Sanctuary and open a new Dog Sanctuary and Rabbit Sanctuary
- Expand RAPS’ foster program
- Enable us to replicate the RAPS Model to NO-KILL animal-serving agencies across Canada and internationally while increasing spaying and neutering programs, combatting animal overpopulation and dramatically reducing euthanasia rates with foster programs and sanctuary models.

This campaign will catapult RAPS into a world leader in our field, while in the process the organization will become:

- Financially self-sustaining
- A model of sustainable social enterprise
- The replicable prototype for NO-KILL animal care
- A global locus of education and research in community-supported animal care
- The foremost agency for modelling and accrediting a new sector standard in integrated NO-KILL animal protection, care, wellness, fostering and adoption

RAPS has demonstrated excellence in animal fostering and sanctuary operations. This initiative will add an in-agency social enterprise Animal Hospital, completing the template for a replicable RAPS Model that will be made available to NO-KILL animal care agencies worldwide.

THE NO-KILL ADVANTAGE

Many people assume that a NO-KILL animal-serving agency is more expensive to run than a shelter that euthanizes.

Studies indicate otherwise. A NO-KILL policy is revenue-positive and the right thing to do. Most animal health issues are temporary and treatable. Death is permanent. RAPS takes on treatable conditions to improve the lives of animals who cannot advocate for themselves. NO-KILL organizations see fewer negative impacts on staff and volunteers, better morale and a healthier workplace.

More than this … RAPS has shown from experience that a NO-KILL shelter can attract greater community goodwill, more dedicated volunteers and increased financial support than shelters that kill.

Combining NO-KILL policy with a network of hundreds of fostering homes, a robust spay and neuter program and an in-agency social enterprise Animal Hospital is the RAPS Model for sustainable animal care that improves life for communities, neighbourhoods, families and – most importantly – the companion animals we love.
RAPS MODEL: THE FUTURE OF ANIMAL CARE

RAPS has a demonstrated history of excellence in animal care. Our future as the Regional Animal Protection Society ("RAPS") is even brighter.
Social Enterprise Model

Using a social enterprise model that combines the best of the non-profit sector with business practices that ensure efficiency and economy, RAPS has built and begun implementing a strategic plan that will allow us to meet increasing demand, serve more animals, and attain self-sufficiency.

To meet this goal, RAPS is launching this Capital Campaign for a new Regional Animal Hospital. We need your help!

Already, RAPS has attracted hundreds of thousands of dollars of in-kind support for this project. This includes:

✓ Approximately $300,000 for 5,500-square-foot Animal Hospital and office facilities in-kind value over the next four years already pledged to this project (Confirmed);
✓ $120,000 in new vehicles to support the transfer of animals between sites and Animal Hospital (Confirmed);
✓ Tens of thousands of dollars in support from contractors, such as architects, engineers, plumbers and builders in support of this project.
With your help, this highly ambitious but entirely realizable initiative will see RAPS:

**Open an In-Agency Animal Hospital,** which will:

- **Eliminate** hundreds of thousands of dollars in external veterinary costs that account for the agency’s largest budget expense after staffing
- **Reduce** costs for medications by accessing them at veterinary wholesale rather than retail prices
- **Increase** capacity for spaying and neutering, stemming animal overpopulation before it exponentially impacts on the agency’s services and budgets
- **Incentivize** animal adoptions through provision of reduced-cost routine veterinary care
- **Generate** revenue through the delivery of veterinary care to the general public
- **Support** RAPS’ entire spectrum of animal care services and programs through revenue-generation
- **Codify** best practices in social enterprise animal hospitals and sharing this knowledge with other NO-KILL animal-serving organizations

**Exemplify and Advocate for No-Kill Animal Care,** which will:

- **Actualize** economic research indicating that no-kill policies are revenue-neutral or even revenue-positive
- **Provide** standards for NO-KILL animal care facilities
- **Expand** the adoption of NO-KILL policies by animal-serving agencies worldwide through evidence-based models demonstrating positive economic outcomes
- **Reduce** the euthanizing of animals
- **Encourage** more animal-serving agencies to adopt a NO-KILL ethos by demonstrating financial and operational benefits
- **Strengthen** partnerships with many other animal agencies

**Expand RAPS’ Sanctuary Model,** to dogs, rabbits and other animals, which will:

- **Enlarge** RAPS’ commitment to NO-KILL animal care by applying the model of RAPS Cat Sanctuary to the care of other animals
- **Reduce** animal euthanasia province-wide by providing a permanent home for animals who would be euthanized at other shelters
- **Codify** best practices in animal sanctuary development and operations, which can be applied by other organizations worldwide, thereby reducing euthanasia across jurisdictions
- **Provide** municipalities with a comprehensive model for animal care

**Codify Our Fostering Programs,** which will:

- Take a program that RAPS has developed over decades, which includes a network of 150 homes, and formalize the systems of recruitment, training, placement and standards of care
- Increase the number of homes involved in fostering throughout Metro Vancouver, to lessen overburdening of animal shelters throughout the region and reduce euthanasia in non-RAPS shelters by facilitating temporary homes for animals
- Create handbooks for creating, implementing and growing foster programs to share with other NO-KILL animal-serving agencies
EXPAND SPAYING AND NEUTERING, which will:

- **Reduce** animal overpopulation in the region (Did you know that Surrey has 34,000 feral cats?)
- **Ameliorate** overcrowding in regional animal shelters
- **Demonstrate** cost-effective systems for maximizing spaying and neutering, which can be shared with other animal-serving agencies

PROVIDE GUIDELINES & GUIDANCE FOR ANIMAL ADVOCACY, which will:

- **Maximize advocacy** impacts with local governments to legislate the spaying and neutering of animals, ban the retail sale of companion animals, promote companion animal-friendly housing policies and other animal-affirmative measures
- **Expand** companion animal-friendly policies that reduce abandonment, overpopulation and surrender of animals due to overpopulation and lack of animal-welcoming housing
- **Develop** templates for effective advocacy to be shared with other NO-KILL animal-serving agencies

EXPAND AND CODIFY SOCIAL ENTERPRISE APPROACHES TO ANIMAL CARE, which will:

- Reduce RAPS’ reliance on variable income
- Provide dependable, consistent, predictable revenue streams
- Exemplify animal charities can become self-sufficient through social enterprise while maximizing the public good
- Validate new models of both animal medical care and organizational revenue, which can be shared with agencies worldwide

“PACKAGE” RAPS’ EXPERIENCE INTO SCALABLE SYSTEMS, which will:

- Leverage the excellence of RAPS around NO-KILL animal care, in-agency veterinary services, animal sanctuaries, fostering and social enterprise to strengthen economically sustainable, NO-KILL animal care
- Ensure that the financial support for this campaign is maximized to advance the health and well-being of animals in our region and beyond our immediate service area, improving the lives of exponentially more animals and people
- Maximize donor support for this initiative so that the experiences and systems developed can benefit other NO-KILL animal-serving agencies, making financial support now have impacts in perpetuity

This RAPS Model is the future of animal care and control. It permits more animals to receive better care at a lower cost, with organizational financial self-sufficiency assured.

When we have fully implemented these systems, we will share our knowledge and experience with NO-KILL animal-serving agencies throughout the province, nationally and around the world.
Isabelle, a seven-year-old pit bull terrier, was severely burned in a fire just before Christmas 2016. Fire-fighters say they suspect the burns to her paws, legs, face, neck and chest are a result of Isabelle pushing her way to safety out of the burning trailer.

If Isabelle had been in most other jurisdictions, her life would have ended. But she was in Richmond.

RAPS, which provides animal care and control in Richmond, has a NO-KILL ethos. No animal in our care is euthanized unless their situation is incurable and they are experiencing, or imminently likely to experience, suffering.

While Isabelle’s case is extreme, it helps explain RAPS’ approach to animal care.

This is absolutely about caring for the integrity, dignity and life of one dog. But it is also about a larger commitment.

Through media reports about Isabelle, hundreds of thousands of British Columbians have seen the demonstration of our principles in action. Isabelle’s story of courage attracted attention, rightfully. But there are hundreds of similar, if less dramatic, stories at RAPS every year. Dogs, cats, rabbits, small mammals, birds and even, occasionally, farm animals come to us with special needs. In most other jurisdictions, those with potentially costly medical requirements — or, really, any needs at all — would be euthanized. At RAPS, if there is a chance of recovery, these animals are treated with the best veterinary care we can access.

Our NO-KILL commitment costs money.

But it is also among the primary reasons RAPS enjoys the great public support we do.

When you give, they live.
We need your help to meet these goals for a new

RAPS REGIONAL ANIMAL HOSPITAL

Start-Up Costs

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<tbody>
<tr>
<td>Hospital Leasehold Improvements</td>
<td>$400,000</td>
</tr>
<tr>
<td>Veterinary &amp; Office Equipment</td>
<td>$600,000</td>
</tr>
<tr>
<td>First Three-years Operations Overhead</td>
<td>$1,000,000</td>
</tr>
</tbody>
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Equipment

- Animal emergency service vehicles
- Anesthesia systems
- Autoclaves/stereilizers
- Bathing tubs and units
- Dog cages
- Cat cages
- General animal cages
- Carrying cages
- Centrifuges
- Computers
- Defibrillators
- Dental exam equipment
- Dental operating equipment
- Digital x-ray systems
- Doppler blood pressure
- EKGs
- Endoscopy
- Gas anesthesia and monitoring devices
- IV poles
- IV pumps
- Instruments
- Lasers
- Laboratory testing equipment
- Lighting
- Operating lighting
- Microscopes
- Multi-purpose table (exam)
- Oto ophthalmoscopes
- Operating hydraulics table
- Patient warming system
- Pulse oximeter
- Radiograph (x-ray) machine
- Respiratory monitor
- Scales
- Software for animal records and exams/business office
- Stands
- Animal exam tables/seating
- Office tables/seating
- Tonometers
- TT endoscopic positioner
- Ultrasonic cleaners
- Ultrasounds machine

Total $2 Million
Giving Opportunities

The RAPS Regional Animal Hospital has a goal of raising $2 million in year one and $5 million by year three. This is a foundational step in our ambitious plan for sustainable development of the RAPS Model.

This in-agency Animal Hospital will allow RAPS to eliminate external veterinary costs while creating a social enterprise that financially sustains our operations.

There are multiple naming opportunities for components of the clinic.

**Clinic Components**

<table>
<thead>
<tr>
<th>Component</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Emergency Animal Ambulance</td>
<td>$100,000</td>
</tr>
<tr>
<td>Cat Reception</td>
<td>$100,000</td>
</tr>
<tr>
<td>Dog Reception</td>
<td>$100,000</td>
</tr>
<tr>
<td>Exam Room 1</td>
<td>$75,000</td>
</tr>
<tr>
<td>Exam Room 2</td>
<td>$75,000</td>
</tr>
<tr>
<td>Exam Room 3</td>
<td>$75,000</td>
</tr>
<tr>
<td>Surgical Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>X-Ray Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>Preparation Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>Dog Recovery Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>Cat Recovery Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>Isolation Recovery Room</td>
<td>$50,000</td>
</tr>
<tr>
<td>Medical Procedure Space 1</td>
<td>$25,000</td>
</tr>
<tr>
<td>Medical Procedure Space 2</td>
<td>$25,000</td>
</tr>
<tr>
<td>Veterinary Doctor’s Office</td>
<td>$25,000</td>
</tr>
<tr>
<td>Bathing Room</td>
<td>$25,000</td>
</tr>
<tr>
<td>Cat Recovery Cages</td>
<td>$25,000</td>
</tr>
<tr>
<td>Dog Recovery Cages</td>
<td>$25,000</td>
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<tr>
<td>Staff Lunch Room</td>
<td>$25,000</td>
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We hope to garner $2 million through thousands of individual donations in support of this important innovative project.

Please call us for a discussion with one of our campaign members to learn more about your role in advancing NO-KILL animal care.

If you would like to join our campaign, we welcome your enthusiasm.
RAPS Operations

The Richmond Animal Protection Society began in 1995 (as Richmond Homeless Cats) and has grown exponentially through the support of our community and the dedication of a core team of lay leaders, hundreds of volunteers and a small group of professional staff. RAPS operates Canada’s only cat sanctuary and, since 2007, RAPS has been contracted to operate the City of Richmond Animal Shelter. RAPS also operates a successful Thrift Store. RAPS has numerous successful programs including a vibrant, successful animal foster program, a low-income animal food bank program and a program providing animal care for seniors or families in crisis or need.

2016: A Year of Progress & Leadership

- We recruited top experts in a variety of fields to analyze aspects of our operations and, in some cases, join our board of directors. As a result, we have streamlined operations!
- We have employed two vets and reduced healthcare costs by 50%
- We have attracted over $500,000 of in-kind corporate sponsorship commitments
- We are attracting the best employee talent and new volunteers
- We are recognized as a leader in our sector
- We have new ways to partner with and support local animal groups
- We have a vision for innovating and improving animal care

2017: Our Future Depends on You ...
CONTRIBUTE TO THE CAPITAL CAMPAIGN
Become a member of the Regional Animal Protection Society!

Help us...
✓ Launch Canada’s most innovative social enterprise – RAPS Regional Animal Hospital
✓ Perform thousands of veterinary medical procedures annually
✓ Build new animal sanctuaries
✓ Help companion animals of low-income individuals and families
✓ Expand our service model nationally
✓ Help you and help our community!

We promise to make you proud of our efforts to set new standards in animal advocacy and care.

Please donate to make this project a reality.

We can realize this ambitious goal with 5,000 donations of $200 each

I would like to donate:
$ __________________ / one-time donation to this project
$ __________________ / monthly for # _____ months

Name ____________________________________________
Address __________________________________________
City __________________________ Postal Code __________
Phone __________________________ Email ______________
Credit Card: [ ] Visa [ ] Mastercard
Card # __________________________ Expiry _____ / _____

X

Signature
I authorize RAPS to charge my credit card in the amounts identified above.

OR

Donate safely online at:
www.rapsbc.com/support-raps-hospital.com

OR

Make cheque payable to:
Richmond Animal Protection Society or R.A.P.S.
Send cheque to:
12071 No. 5 Road, Richmond, BC, V7A 4E9
Transfer your pet’s medical files to us and:

Get the best in medical care for your animal from the most committed veterinarian doctors in B.C. Through staff experts and specialist partners, the Regional Animal Hospital will deliver the finest care in every area of animal wellness and veterinary services, including:

- General Canine, Feline, Small Mammal, Bird and Exotic Animal Health Care
- Anesthesia
- Animal Wellness
- Animal Behaviour
- Dentistry
- Dermatology
- Emergency and Critical Care
- Intensive Care
- Internal Medicine, including specialties in Cardiology, Neurology, Oncology and Microbiology
- Nutrition
- Ophthalmology
- Pathology
- Pharmacology
- Preventive Medicine and Care
- Radiology (x-ray, ultrasound, CAT scans, MRI and other imaging procedures)
- Rehabilitation
- Surgery, including Orthopedic and Soft Tissue Surgery
- Toxicology (Treatment of Poisonings)

Registrant (Entrant) is responsible for all costs incurred for the transferring of their files to RAPS Animal Hospital.

Be part of a winning social enterprise where all net proceeds go towards:

- Improving the lives of the animals and people in our community
- Spaying and neutering of animals to prevent overpopulation
- Animal Food Bank for individuals and families with low incomes
- Subsidized veterinary care for companion animals of families in need
- Expansion of the RAPS Cat Sanctuary
- Creation of a Dog Sanctuary and a Rabbit Sanctuary
REGISTRATION FORM

Use the form below or download the form from the RAPS website. You will receive an entry into the prize draw for each animal transferred to the RAPS Regional Animal Hospital by December 31st, 2017.

I have read and agree to the sweepstake contest rules posted on the rapsbc.com website.

Authorization to Release Veterinary Medical Records Containing Personal Information

This form is an official authorization to have my personal animal record(s) and all veterinary files moved to the Regional Animal Hospital, a subsidiary of the Regional Animal Protection Society (previously the Richmond Animal Protection Society). Please forward any and all of my personal medical records, including but not limited to X-rays, test results, quality assurance reports and any and all relevant information that may be deemed “personal information” under the Personal Information Protection and Electronic Documents Act (PIPEDA) for the following animal(s) owned by me:

Name _______________________________ (Your Name)
Address _________________________________
City __________________________ Postal Code __________________________
Phone ________________________________
Email ________________________________

For: __________________________ /(cat/dog/etc) __________________________ (Name of Animal)
For: __________________________ /(cat/dog/etc) __________________________ (Name of Animal)
For: __________________________ /(cat/dog/etc) __________________________ (Name of Animal)
For: __________________________ /(cat/dog/etc) __________________________ (Name of Animal)

Name of Veterinarian, Clinic or Hospital where your animal is currently treated:
Address of Clinic/Hospital ________________________________
Name of Veterinarian Doctor ________________________________
Phone Number of Clinic/Hospital ________________________________
Email of Veterinarian ________________________________

This document, signed by me, is official authorization to please have all my files transferred as soon as possible to:
Regional Animal Hospital, 13340 Smallwood Place – Suite 205, Richmond B.C. V6V 1W8

Date: ________________________________

X
Signature of Animal Owner Print Name
**PRIZE GIVEAWAY**

Register your animal with RAPS and be entered to win amazing prize packages.

**All you have to do is fill in the form and send it to us.** We will keep it on file and when the Regional Animal Hospital opens, we will send your current veterinarian your directive to transfer your pet’s medical files to us. Once we receive the files, you will be entered in to the draw.

By transferring your pets’ veterinary care to the Regional Animal Hospital, before December 31, 2017, your pet(s) will receive:

- Free physical examination

First 1,000 registrants* with RAPS will receive:

- Up to $100 in exam procedures**

PLUS, for each animal you transfer to RAPS Regional Animal Hospital, you will receive an entry into a draw for major prizes. You could win one of the following prizes:**

- One Grand Prize of $10,000 in veterinary services
- Four prizes of $5,000 in veterinary services
- 10 prizes of $2,000 in veterinary services
- 20 free dental care treatments (maximum value of $800)
- 100 free consultation exams, including vaccinations and flea and parasite control (maximum value of $200)

* “Registrants” means individuals who have properly submitted signed forms to transfer the veterinary files of their animal(s). The first one thousand registrants shall receive maximum of $100 in exam procedures for each animal registered with RAPS.

** Prizes are subject to the rules and regulations posted on the RAPS website. Winners may apply any prize to any one or more animal(s) registered under same owner.

The RAPS Contest shall commence at 12:01 AM Pacific Time ("PT") on April 2, 2017, and end at 11:59 PM PT on December 31, 2017. For Official Rules, go to [http://www.rapsbc.com/contest-rules-regulations/](http://www.rapsbc.com/contest-rules-regulations/). In case of any discrepancy between these short form rules and the Official Rules on the Contest website, the Official Rules shall govern. Open to residents of jurisdictions where lawful, of legal age or age of majority or older. Employees of Sponsor and related parties are ineligible. Entry must comply with Official Rules. Odds of winning depend on number of entries received. WINNERS MUST CORRECTLY ANSWER A SKILL-TESTING QUESTION TO CLAIM A PRIZE. NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING. CONTEST IS VOID WHERE PROHIBITED BY LAW.
Sanctuaries are one of the pillars of the RAPS Model. By providing permanent, loving care for animals that are unlikely to find forever families, we can reduce euthanasia rates and provide opportunities for people and animals to interact in mutually affirming ways. RAPS already operates Canada’s only Cat Sanctuary -- and one of North America’s largest. We want to apply the same model for dogs and rabbits -- possibly even large animals. We have the expertise in this sector and we want to share it with NO-KILL agencies elsewhere, so we can reduce euthanasia rates across the board.
Now, imagine a dog sanctuary.

https://www.globalcitizen.org/en/content/this-stray-dog-paradise-in-costa-rica-is-the-drift/